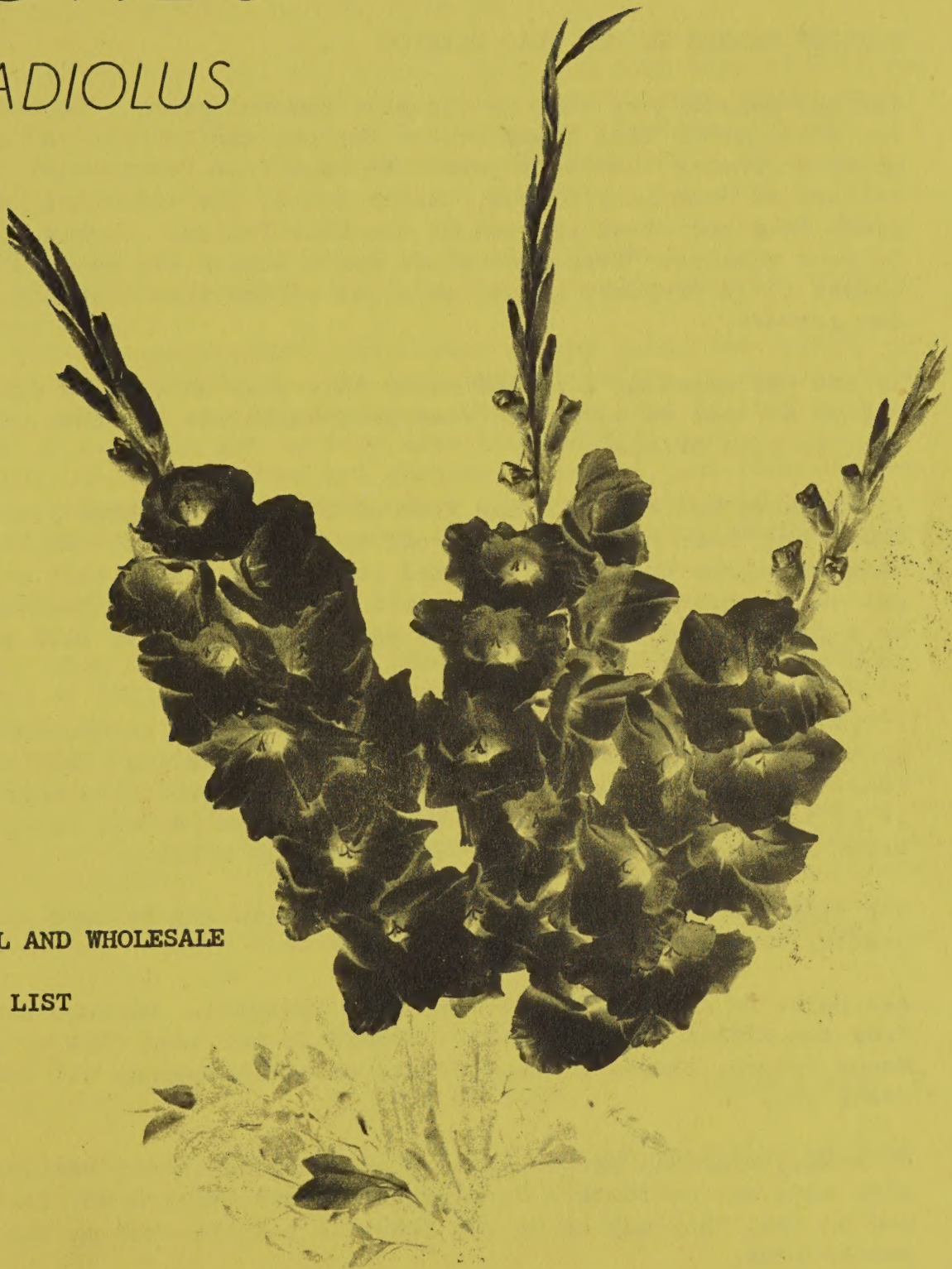


LOWE'S

GLADIOLUS



RETAIL AND WHOLESALE

PRICE LIST

1960

31 ENDICOTT AVENUE

JOHNSON CITY, NEW YORK

SINCERE THANKS TO OUR GLAD FRIENDS . . .

for the many orders sent us the past several years. It has been our pleasure to fill these orders for you and we hope you have enjoyed growing them each year. We know from testimonial letters written us from many of you, that a lot of the varieties you have grown from our stock has won on the Show Tables. Congratulations on your winners. Even good stock won't win on any show table unless it is properly grown, so a lot of the credit should go to the growers.

We are not spending a lot of money this year on a fancy catalog, but we do feel we have some real good varieties to offer, and at real bargain prices.

If you have not had an order from us in the last three years, no doubt your name has been taken off our mailing list. So, if you know of anyone that is interested in growing glads, that doesn't get our current price list, we will appreciate it if you will send us a postal card with their name and address, and we will mail them one at once.

If you receive our price list, but are no longer interested in growing gladiolus, will you please drop us a card so that we may remove your name from our mailing list. We would also appreciate it if you would pass the list to someone else you may know, who might like to order glads for 1960. Thanks a lot.

Our stock is New York State inspected and we aim to send our healthy true to name, varieties.

All bulbs on our RETAIL LIST are sent Postpaid. Minimum order from the RETAIL LIST is \$3.00. PLEASE do not send CASH or STAMPS. Money orders, checks or bank drafts should accompany all orders. Thank you.

We acknowledge all orders as soon as received in our office. We also send our customer a card advising then their order is shipped so that they may be on the alert to receive them at the proper time.

Lewis T. Lowe

PLEASE READ CAREFULLY, BEFORE ORDERING

We require cash with all orders, or a 25% down payment with the balance C.O.D. We will make no promises to fill any orders received here after APRIL 1st. due to our own planting schedule. All shipments must leave our storage, NOT LATER THAN APRIL 15.

All bulbs are hand graded and are standard size - No. 1, $1\frac{1}{2}$ in. up in diameter; No. 2, $1\frac{1}{4}$ in. to $1\frac{1}{2}$ in.; No. 3, 1 in. to $1\frac{1}{4}$ in.; No. 4, $\frac{3}{4}$ in. to 1 in.; No. 5, $\frac{1}{2}$ in. to $\frac{3}{4}$ in.; No. 6, $\frac{1}{2}$ in. down. Bulblets screened over 6 to the inch wire mesh and sold by dry measure.

If you are particularly interested in any galadiolus variety not listed here, write to us. We have many varieties in smaller quantities, which we are not listing. We may be able to fill your orders if you will let us know size and quantity needed.

Small wholesale orders are cheaper by parcel post than express. Please send postage with your order if you want to save transportation costs. Otherwise your order will be sent Express Collect.

THE BUYER AND SELLER

The buyer and seller agree that the seller gives no warranty, express or implied, as to the productiveness of the stock hereby offered. It is further agreed that if the buyer does not enter a complaint in writing immediately upon receipt of the stock, it constitutes a definite acceptance by the buyer. All growing stock is offered by the seller, subject to crop. The seller will not be responsible for anything of any nature beyond his control. OPEN ALL BULBS IMMEDIATELY. Store in a cool place where air can circulate. DO NOT FREEZE. Any stock received from us has been dusted with 5% DDT dust. Treat bulbs as directed on PLANTING INSTRUCTIONS included in every order.

LOWE'S GLADIOLUS

LEWIS T. LOWE

31 ENDICOTT AVE.

JOHNSON CITY, N. Y.

We can furnish a very snappy, mixed colored gladiolus package for RETAIL COUNTER sales, at attractive prices.

POPULAR SHOW WINNING VARIETIES

BLUE SMOKE 586-'57-80 (Rich)

Heavily ruffled Mulberry Blue, with a throat blotch of glowing Smoky Salmon. Holds 6 to 8 open on a 22 bud spike. Florets have heavy strong texture. Good attachment, facing and spacing. Healthy grower. Makes tall, straight spikes. The favorite smoky with our customers this season.

L 1 - \$.75	M 1 - \$.50	S 1 - \$.25	Blts 10 - \$.75
10 - \$6.00	10 - \$4.00	10 - \$2.00	100 - \$6.00

MARTA (Sport of Dieppe) (Royal Walker) 407-'59-85 days.

A beautiful cream blush pink with a red throat blotch. Has 20 to 22 bud spike with up to 6 to 8 open and 6 more showing color. Grows a 30" flowerhead. Lovely ruffled, needlepointed florets. Very attractive. Grows well from small bulbs. A favorite with our customers this season. In our opinion, will make a very good commercial cut flower.

L 1 - \$.50	M 1 - \$.40	S 1 - \$.25	Blts 10 - \$.50
10 - \$4.00	10 - \$3.20	10 - \$2.00	100 - \$4.00

PARTY RUFFLES 406-'57-80 days (Rich)

Heavy textured, and very heavily ruffled cream with a tint of pink showing through the petals. Excellent attachment and placement on a very strong growing, healthy plant. Easily holds eight open on a 22 bud spike. Bulblet production and germination is excellent. Has won many ribbons at the leading glad shows the past three years.

L 1 - \$.50	M 1 - \$.40	S 1 - \$.25	Blts 10 - \$.50
10 - \$4.00	10 - \$3.20	10 - \$2.00	100 - \$4.00

The varieties listed in the following group, priced as follows:

L 1 - \$.25	M 2 - \$.30	S 3 - \$.30	Blts 100 - \$2.00
10 - \$2.00	10 - \$1.20	10 - \$.80	

Black Cherry
Dark Brilliance
Green Mantle

Sally Rose

Insurpassable
Jaunty
Liberty

ORDER BLANK

31 Endicott Avenue

LOWE'S GLADIOLUS
Lewis T. Lowe

Johnson City, N. Y.

Date _____

NAME _____

STREET _____

CITY _____ STATE _____

DATE DELIVERY DESIRED _____

TEAK HERE

[illegible]

[illegible]

GENERAL LIST FOR 1960

L 2 - \$.30 10 - \$1.20 M 10 - \$.80 S 10 - \$.40 Blts 75 - \$.25

ACE OF SPADES 454-'50-85

Blackest of the Black Reds. Ruffled triangular shaped florets.

ALFRED NOBEL 445-'54-90

Bright slamon pink, cream throat.

AMBER GLORY 421-'54-85

Buff with scarlet throat blotch.

ARES 311-'54-75

Amber white with pink glow and cherry red blotch.

AUREOLE 410-'49-80

Heavily ruffled light yellow.

BEAUTY'S BLUSH 440-'47-85

Clear, clean light pink. Early.

BENJAMIN BRITTEN 368-'49-80

Mauve lavender. Tall grower.

BOLDFACE 533-'47-82

Ruffled slamon red, yellow throat blotch with red pencil lines.

BRIDAL ORCHID 566-'50-85

Huge ruffled light lavender.

BROWN ORCHID 390-'40-85

Cocoa brown, yellow mid-rib. Very attractive.

BUCKEYE BRONZE 490-'40-90

Velvety copper bronze. Beautiful for arrangements.

CABALLERO 425-'55-85

Reddish orange, scarlet blotch with yellow throat markings.

CAMPANILE 466-'56-100 (large and medium bulbs, only)

Clear, bluish lavender with white throat marking.

CARMINE EYES 401-'55-70

White, carmine cherry spots on lower petals.

CARNIVAL 437-'47-85

Lovely bright scarlet red with snow white throat. Very attractive.

C. D. FORTNAM 440-'50-90

Heavily ruffled blush pink.

CHAMOUNY 462-'38-85

Cerise rose, white edging. Lovely.

CUPID 300-'49-70

Fine early ruffled white.

DOLLY VARDEN 533-'50-95

Clear, deep salmon pink, cream throat.

GENERAL LIST FOR 1960 (continued)

- L 2 - \$.30 10 - \$1.20 M 10 - \$.80 S 10 - \$.40 Blts 75 - \$.25
 DUSTY MILLER 486-'45-85
 Dusty old rose, red throat with white pencil lines.
 EDGEWOOD 463-'51-85
 Tall, medium dark rose.
 ELMER'S ROSE 462-'51-85
 Ruffled deep bright rose.
 FLORENCE NIGHTINGALE 400-'47-88
 Tall, glistening white, creamy throat.
 FORTUNE 422-'54-80
 Bright golden orange. Lovely.
 FRANCESCA 566-'50-90
 Heavily ruffled rosy pink lavender. Heavy waxy texture.
 FRIENDSHIP 442-'49-70
 Early, ruffled pink, white throat.
 GAIL 466-'49-80
 Light lavender, darker pencil marking in throat.
 GOLD 412-'51-80
 Deep golden yellow, round ruffled florets.
 HAPPY END 337-'52-70
 Orange scarlet, cream blotch. Early.
 HIGH FINANCE 582-'40-95
 A huge smoky grey with cream throat. Very attractive.
 JO WAGENAAR 454-'49-88
 Large, medium red, white pencil line on lower petal.
 KING DAVID 570-'51-85
 Ruffled deep wine purple, silver picotee edging.
 LAVENDER LACE 466-'50-85
 Waxy lavender, cream throat.
 LIEF ERICKSON 510-'52-85
 Huge. Greenish cream, lightly ruffled. Very good commercial.
 LORELEI 506-'55-92
 Tall, beautiful waxy ruffled cream florets. Very heavy texture.
 Tall grower.
 LUSTIGE WITWE 371-'52-80
 Light violet purple, cream throat blotch.
 MANDALAY 524-'54-80
 Giant mahogany red smoky. A tall, strong grower and good propagator.
 (Small, only).
 MELODIE 331-'55-70
 Rose pink with yellow lip petals. A lovely butterfly type bloom.
 MODERN TIMES 464-'48-75
 Crimson purple or reddish rose. Early.

GENERAL LIST FOR 1960 (continued)

- L 2 - \$.30 10 - \$1.20 M 10 - \$.80 S 10 - \$.40 Blue '75 - \$.25
MOTHER FISCHER 400-'51-85
Tall, ruffled white. Very nice.
MOTHER MACHREE 480-'27-85
An old variety, but still one of the most attractive of the smokeys.
Lavender grey with creamy undertones and red at tips. (Large and medium size only).
OCEAN SPRAY 311-'46-75
Tall, creamy white, buff blotch in throat.
PAUL BUNYON 542-'55-85
Huge salmon pink, with deeper rose throat markings. Ruffled, fluted and heavy textured florets.
PINK CHIFFON 440-'53-75
Pastel pink-like cotton candy. Lovely.
PINK PRIDE 541-'52-80
Huge medium pink, red throat featherings.
PROSPECTOR 410-'53-85
Light yellow, deep buff on lower petals.
PRUNELLA 580-'51-90
Huge cream and plum smoky with a beautiful blue and rose overcast.
A sure show winner.
PURPLE BURMA 570-'55-85
Huge, deep ruffled purple, a sport of that old favorite "BURMA".
RED RADIANCE 450-'53-85
Clear, glowing bright red, no markings.
REGINA 524-'53-80
Amber orange with red throat. Ruffled and heavy texture. Tall grower.
ROSE CHARM 360-'48-65
Tall, beautiful medium rose with cream throat. Early.
ROSITA 563-'52-85
Huge light rose, deeper throat with white edging on petals.
ROSY VEIL 463-'55-85
Medium rose with red throat. Heavy texture. Ruffled, well attached florets.
SNOWCLAD 500-'53-80
Tall, huge, pure white, creamy center.
SPARKLING EYES 401-'53-85
Lovely, satiny white with prominent purple blotch. Very pretty.
SPIC AND SPAN 444-'46-80
Best ruffled deep pink on the market.
SPOTLIGHT 417-'44-80
Medium yellow with vivid red throat blotch.

GENERAL LIST FOR 1960 (continued)

L 2 - \$.30 10 - \$1.20 M 10 - \$.80 S 10 - \$.40 Blts 75 - \$.25
STARFIRE 433-'54-85

Tall, husky salmon with bright red blotch on cream throat.

SWEET SIXTEEN 442-'51-80

Turned back, round petals of baby pink with cream throat. Very delicate.

TOYTOWN 226-'54-60

Clear orange red with yellow throat. A nice heavily ruffled miniature.

TRAVELER 460-'52-85

Large, tall, rosy pink, deeper rose throat. Fine keeper.

TRUELOVE 440-'45-70

Large, early, baby pink. Nice.

'THU 482-'46-85

Salmon, slate, brown and yellow tones. A nice novelty smoky.

VAGABOND PRINCE 391-'34-80

Mahogany brown, bright red throat blotch. Unusual and attractive.

VIOLET CHARM 476-'54-85

Ruffled, bluish lavender, darker pansy blue blotch on cream throat.

WHITE SAILS 401-'54-85

Ruffled, heavy textured pure white, fuschia throat markings.

YELLOW BIRD 216-'46-80

Tall, willowy miniature. A real chartreuse yellow.

QUANTITY PRICE LIST FOR 1960

The following prices are per 100 bulbs and f.o.b. here - NOT PRE-PAID. You pay the shipping charges. If you wish bulbs shipped by parcel post enclose sufficient postage. Any amount not used for postage will be returned to you. You may purchase 25 or more bulbs of any one size and variety at the 100 rate. The 1000 rate is 8 times the 100 rate and you may purchase 250 or more bulbs of any one size and variety at the 1000 rate. All orders accepted, subject to stock on hand and prior sales. If you order both Retail and Wholesale items, we ship altogether and put in enough extras to make up for parcel post charges on the retail items. See color descriptions of these varieties on the retail pages.

GROUP #1

Variety per 100	1	2	3	4	5	6	Blts. Qt
	\$4.00	\$3.50	\$3.00	\$2.00	\$1.50	\$1.00	\$3.00
ALFRED NOBEL		DUSTY MILLER			KING DAVID		
AUREOLE		ELMER'S ROSE			LUSTIGE WITWE		
BEAUTY'S BLUSH		FLO NIGHTINGALE			MIXED		
BROWN ORCHID		GAIL			MODERN TIMES		
BUCKEYE BRONZE		HAPPY END			MOTHER FISCHER		
CARNIVAL		JO WAGENAAR			OCEAN SPRAY		
CUPID					ROSE CHARM		

GROUP #2

Variety per 100	1	2	3	4	5	6	Blts. Qt
	\$5.00	\$4.00	\$3.50	\$2.50	\$2.00	\$1.50	\$4.00
AMBER GLORY			SNOWCLAD				
GOLD			SPIC AND SPAN				
MOTHER MACHREE (large & med. only)			UHU (large & med. only)				
PURPLE BURMA (small only)			VIOLET CHARM				
ROSITA (large only)							

GROUP #3

Variety per 100	1	2	3	4	5	6	Blts. Qt
	\$6.00	\$5.00	\$4.00	\$3.00	\$2.00	\$1.50	\$5.00
CAMPANILE			MELODIE				
FORTUNE			PAUL BUNYAN (large & med. only)				
LORELEI							

HOME GARDENER'S SPECIAL COLLECTION - F. O. B. JOHNSON CITY

This collection will be sent to you Express, collect, unless you send 50¢ for postage with order.

#1-L Consists of part large and part medium sized bulbs, all of which will give a fine bloom the first year, but will stagger your blooms so they won't all blossom at the same time. This is a hand balanced mixture to give a fine color range, all of which will be PASTEL SHADES.

#2-L consists of same sizes of bulbs as #1-L, but the color range will be in shades of purple, reds, etc. ALL DARK COLORS.

#3-L can be made of part of each color range, to give you both pastel and dark colors. Kindly advise which assortment you prefer and order by numbers listed.

200 bulbs \$9.00, 100 bulbs \$5.00, 50 bulbs \$2.75, 25 bulbs \$1.50

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LOWE'S GLADIOLUS
31 ENDICOTT AVENUE
JOHNSON CITY, N. Y.

RETURN POSTAGE GUARANTEED

1960

LIBRARY
RECEIVED
★ JAN 19 1960 ★
U. S. Department of Agriculture

G. D.C.

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